



Adventure Base 100 Stage Show Programming

The Adventure Base 100 is the BSA's opportunity to take the Scouting story on the road, capturing the attention of young and old by sharing some of the extraordinary stories behind this wonderful organization. When the 10,000-square-foot mobile campus unfolds, there will be a 8' wide by 38' long stage housed in the center of all the surrounding activities. This main stage will be available for local Councils to showcase their personal reflection and encapsulation of the BSA.

The main stage allows an opportunity for Councils to personalize their associated tour stop and directly participate in the 100th year anniversary celebration. Now is the time to begin thinking about what you would like to see on the main stage when the Adventure Base 100 stops in a city near you.

Stage Show Examples

The main stage run of show is expected to be different for every stop based on the decisions of the local Councils. Examples of proceedings that could take place on the main stage are:

- **Knot Tying Contests:** Enlist Scouts to compete in head-to-head competitions determining who can tie the best knots in the quickest time. Council leadership will determine winners and 100th Anniversary prizes could be awarded.
- **100th Anniversary Game Show:** Create trivia questions that capture moments from the last 100 years for all guests to actively participate whether they are currently involved in Scouting or not.
- **Book Signings:** In some cities, Eagle Scout and author Alvin Townley may be available to say a few words and sign copies of his book XYZ.
- **Flag Demonstrations:** Identify Scouts to help educate guests on the proper handling of our American flag, a Scouting custom.
- **Speaking Opportunities:** Leverage existing relationships and encourage the major or local dignitaries to say a few words about the relevance of the BSA to the local community.
- **Recognition Ceremonies:** Consider honoring local Scouts that may have reached significant milestones.
- **Sing-Alongs:** Energize the crowd by leading guests in song or teaching and reciting the Scouting Oath and Law.
- **BSA Heroes:** Identify local heroes to tell real stories about their own Scouting experiences.
- **Announcements:** Take advantage of the platform to raise awareness about upcoming events and/or informational sessions.
- **Skits:** Involve local Troops to coordinate skits that speak toward the benefits of becoming a Scout, the Scouting experience, and more!
- **Scouting Stories:** Enlist real Scouts to tell stories about what Scouting means to them that will share the excitement of Scouting to those guests who are not yet Scouts but considering.

Recommended Timing

The anticipated times of highest guest traffic within the Adventure Base 100 are early afternoon into the evening hours. It will be during this time that Councils will want to feature the proceedings that will have the highest impact on the overall guest experience. Like any event, Councils will want to start with the smallest opportunity and gradually increase the shock and awe factor, ending with the most exciting experience.

Local Participation

Each local Council will need to gather as many volunteers as necessary to observe and/or participate in the exciting stage show activities the Council develops. Developing a local programming Run of Show will help you determine the number of volunteers you will need and the times you will need them to help.

For each stop we will be providing local Councils with a podium, microphones, a speaker system, a Master of Ceremonies to keep the day flowing, a schedule board that will list the day's events, and a removable awning that can be set up during rain or hot weather.

Developing the Run of Show

Each local Council will work with the Adventure Base 100 Central Command and Field Manager Network teams to brainstorm, develop and finalize their personal run of show eight weeks before the tour arrives in their corresponding city.

When beginning to think through the activities for your campus dates, please know you are not expected to fill every hour of the day. For those times when there isn't a scheduled activity, music will be filtered through the campus speakers to keep guests energized and entertained. Then, when it's time for the next activity, our Master of Ceremonies will introduce the talent and continue the flow of the day.